**EVENT**

6th Dental Facial Cosmetic Int'l Conference
14–15 November 2014
>3 jumeirah Beach Hotel Dubai
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**mCME**

“Dental Photography Part II: Protocol for shade taking and...”
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**NEWS**

“New treatment center from Sirona: Quality “made in Germany”...”
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**CEREC**

Desert Fest
12–13 September, 2014
DUBAI, UAE

Part of Continuing Dental Education CAPP Series Dubai Dental Meetings

By Centre For Advanced Professional Practices (CAPP)

Dubai, UAE: CAPP has the pleasure to welcome you to a Dubai dental meeting from the upper echelon in Dental Medicine at the spectacular The Palace Hotel Downtown Dubai. The full solution for clinical and Lab restorations, designed for beginners, advanced and future CEREC users will get together the ‘creme de la creme’ in Prosthodontics, Implantology, Aesthetics and digital dentistry. An event, first of its kind taking place in the heart of Dubai featuring exceptional panelists and trainers, rounding up with an unforgettable social program.

The event featuring Dentists and Dental Technicians - beginners, advanced and future CEREC users who are just considering this revolutionary system or for the professionals who would like to keep up with latest trends in high tech dentistry. The two days will cover a Panel Show on 12th of September and Table Clinic Presentations on 11, 12 and 15th September 2014.

The panel show on 12th September, known as CEREC Desert Fest will look at the networks, which exist within the digital dental world. The five panelists with their vast knowledge will show how fast the digital technology and science joined up unexpectedly in dentistry, faster than we ever imagined. All panelists will have debates after each presentation amongst each other.

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**Dr. Aisha Sultan Al Suwaidi**

officially elected to lead the APDF for 2014-2015

By Emirates Dental Society

Dubai, UAE: In the presence of His Excellency, the Minister of Health, Dr. Abdulla Al Owais, Dr. Aisha Sultan Al Suwaidi, Head of Dental Services in Ministry of Health and Head of Dental Chapter of Emirates Medical Association, has been officially elected to lead the Asian Pacific Dental Federation for the year 2014-2015.

Representatives of 52 countries attended the ceremony. Accordingly, the United Arab Emirates has hosted the Asian Pacific Dental Congress from 17-19th June 2014, with pre-congress workshop and a very rich scientific program.

Over 1,580 dental professionals attended the 9th CAD/CAM & Digital Dentistry Int’l Conference

By Dental Tribune MEA

Dubai, UAE: The 9th edition of the CAD/CAM & Digital Dentistry International Conference gathered 1,580 dental professionals, leading industrial players and visitors from 57 countries at the Jumeirah Beach Hotel on 09-10 May 2014 for the biggest Digital Dentistry Show.

Participants Feedback
We received great feedback from participants attending the conference, which can all be summarized into a message with their vast knowledge will show how fast the digital technology and science joined up unexpectedly in dentistry, faster than we ever imagined. All panelists will have debates after each presentation amongst each other.

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**NEWS**

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“New treatment center from Sirona: Quality “made in Germany” at an attractive price”

**ACADEMIA TRIBUNE**

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Pulp protection in today clinical practices: what about the role of materials?

**HYGIENE TRIBUNE**

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“Philips introduces its best brush yet, Sonicare DiamondClean...”

“How much do you care for your hands?”

**CAD/CAM TRIBUNE**

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“KaVo CAD/CAM workflow with the new products...”

**ORTHO TRIBUNE**

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“Management Of Ectopically Erupted First Permanent Molars”
Dental Wings integrates Neodent implants into guided surgery software

By Dental Tribune International

CURIÓPS, Brazil/ MONTREAL, Canada: Dental Wings, international provider of CAD/CAM and guided surgery solutions for dental laboratories and clinics, has announced that it has integrated products from Brazilian implant manufacturer Neodent into its coDiagnostiX software. Through the collaboration, users of the guided surgery software will gain access to Neodent’s implant and sleeve system, consisting of two implant series, three sleeves and one fixation pin.

Neodent is one of the leading dental implant companies in Latin America and targets the nonpremium segment in the implant market, thus making its products accessible to a broader population. According to Matthias Schupp, Neodent’s executive vice president of sales and marketing, the company has sold over 5 million implants to about 30,000 clinicians worldwide already.

Frank Stockmann, vice president of guided surgery at Dental Wings, said that his company is pleased to be able to give its customers access to products from one of the most rapidly expanding implant companies in the world through its coDiagnostiX software. “We are confident that Neodent customers will enjoy the benefits of a sophisticated and user-friendly guided surgery solution,” he added.

Neodent was founded in 1993 and was the first Brazilian company in the implant segment to receive certification from the Brazilian ministry of health. Headquartered in Curitiba in Brazil, the company runs subsidiaries in the U.S., Mexico, Portugal and Spain. Today, Neodent employs more than 900 people, operates more than ten branches in Brazil and works with a wide network of distributors.

In addition to coDiagnostiX, which was acquired from Straumann in 2013, Dental Wings offers an open CAD/CAM platform called DWOS, both of which are aimed at improving the quality of restorations and dental treatment, and increasing the productivity of laboratories and clinics. The company announced that coDiagnostiX will be fully integrated with the DWOS platform by fall 2014.

SIRONA.COM

CEREC Omnicam

POWDER-FREE AND IN NATURAL COLOR.

Scanning with the new CEREC Omnicam combines powder-free ease of handling with natural color reproduction to provide an inspiring treatment experience for the patient. Discover the new simplicity of digital dentistry. Enjoy every day, with Sirona.
New treatment center from Sirona: Quality “made in Germany” at an attractive price

By Sirona

BENSHHEIM, Germany: On May 12, Sirona, the global market and technology leader in the dental industry, has introduced a new treatment center: INTEGO! OFFERS TOP QUALITY AND FLEXIBLE CONFIGURATION OPTIONS AT AN ATTRACTIVE PRICE.

All dentists around the world share a common wish: To provide their patients with the best possible treatment. That’s why they ideally want to work with high-quality devices and systems which offer optimum support for their day-to-day work. The treatment center plays a key role here; after all, this is where they spend a large part of their working day. As the global innovation and technology leader in the dental industry, Sirona has developed a new product generation for the treatment center division. This new product line can be very flexibly configured to suit the needs of various practitioners – from general practitioners to highly specialized dentists who should not have to forego outstanding quality, innovative features and modern design – introducing INTEGO! “Dentists want features and modern design depending on how much they can afford to invest in a new center”, explained Michael Geil, Vice President Treatment center division. This new product family and fills the gap of their working day. As the treatment unit was developed over a period of four years. (Photo: Michael Zimmermann, DITI)

INTEGO pro offers more optional functionalities to suit the needs of various practitioners – from general practitioners to highly specialized dentists.

“INTEGO is a future-proof, high-quality German product which satisfies these demands.”

Top quality and flexible configuration options

The new treatment center comes in two versions: INTEGO and INTEGO pro with extended functionality. Each model can be supplied as a hanging hoses model (TS) or with whip arms (CS) in a wide range of shades. Both versions are based on a chair concept which takes the four dimensions of ergonomics into account – intuitive sitting, comfortable positioning, optimum visibility and integrated workflows – and thus ensures that practitioners achieve ideal results. The individual functions, the instruments and all the settings can be simply selected and controlled via intuitive user interfaces. In comparison, INTEGO pro offers enhanced functionality. Some features, e.g., the 4-way foot switch and the automatic disinfection device, are even included in the basic INTEGO pro model. Furthermore, INTEGO pro offers more optional functions: For example, the customer can choose features such as the ApexLocator.

INTEGO is the perfect complement to the product family and is an ideal addition to Sirona’s treatment center product family and fills the gap between CS- and SINUS. With INTEGO TS and CS versions, the dentist element can be positioned above the patient. In contrast, TENO and SINUS offer a sliding track which positions the dentist element either automatically or manually. As high-end products, SINUS and TENO also offer motorized functions, for example an adjustable headrest, a massage function to ensure patient comfort as well as the option of hand-free operation of the center. As such, Sirona satisfies a wide range of the most diverse requirements made by dentists and patients alike. The treatment centers represent high-quality and proven solutions at an attractive price. As with all other Sirona centers, the INTEGO is also produced in Bensheim, Germany, where it is put through its paces. The long-lasting design, use of high-quality robust materials, product quality “made in Germany” and a focus on ergonomic operating procedures and patient comfort make this a treatment center which is not only future-proof, but also facilitates the everyday working lives of dentists and assistants. INTEGO is available now from dental dealers. More detailed information on the functions and specifications of this treatment center can be found at the official Sirona company website. The price of the INTEGO will vary between 15,000 and 25,000 Euro, depending on individual configuration.

En Español, Speaker/trainer for CEREC On Demand and Trainer of Trainers for CEREC Latin America. “The Evolution of Simplicities of CEREC AC: New Possibilities No Alternative” – The only limitation you have today with the CEREC systems is your own imagination... The evolution of CEREC technology has been progressive and forever imagined that through the years dental techniques have become simple, accurate, and cost effective. Who would have ever imagined that through-out the years dental techniques would become extremely high tech and evolve from the simple onlay restoration to now the most sophisticated implant restorations being created?

“The Omnicam Rocks!”

– Dr. Todd Ehrlich

Prof. Att, the President of the Prosthodontics Group of the International Association for Dental Research (IADR) and the President of the Arabian Academy of Esthetic Dentistry (AERAID), will talk about the Current aspect in contemporary implant dentistry. He has many publications focusing on implant therapy and basic science in the most respected journals in these fields. His research work about the discovery of biological aging and rejuvenation of implant surfaces was honored by listing under “Images of the Year” by Biomaterials journal.

CEREC meets SMILE DESIGN

BlueCam and Omnicam in restorative process, integration of CEREC / Galileos and “Speaking the same language with Siroma Connect”. Dr. Vasquez is an Apollo DI beta tester for Siruna Dental, Co-founder of CEREC3D, En Español, Speaker/trainer for CEREC On Demand and Trainer of Trainers for CEREC Latin America. “The Evolution of Simplicities of CEREC AC: New Possibilities No Alternative” - The only limitation you have today with the CEREC systems is your own imagination... The evolution of CEREC technology has been progressive and forever changing the lives of people. 20 years ago when CEREC was first introduced into the dental society it was only to carve the hard inlay and onlay restorations. Today with the combinational use of technology with CEREC Omnicam, the digital imprisoning has recreated dentistry to become simple, accurate, and cost effective. Who would have ever imagined that throughout the years dental techniques would become extremely high tech and evolve from the simple onlay restoration to now the most sophisticated implant restorations being created!

“I am honored to be a part of such a fine group of clinicians! This looks like a fabulous event!”

– Dr. Todd Ehrlich, USA

– you are going to be fascinated how easy this camera really works. You can see his whole lecture at more than 400 seminars, congresses and workshops in more than 40 different countries worldwide. At CEREC Desert Fest he will bring a new Dimension into CAD CAM Dentistry with CEREC 2014. Clinical possibilities in the Dental practice, integration of different digital systems and integration of time in different ways will bring you to the question: What can we expect?

“It’s incredible how easy and fast new users learn to operate the new Camera CEREC Omnicam. Come learn and engage in this one day lecture/hands-on and discover in how you can integrate CEREC Omnicam to your practice.” - Dr. Vasquez. Dr. Vasquez develops his passion for CAD CAM dentistry leading him to be a trainer for Patterson Dental and Sirona Dental Latin America. He has lectured nationally and internationally for Sirona Dental Systems on CEREC and Sirona Factory visit Bensheim.

Arabian Flavored Aspirations For Digital Dentistry.

“Digital advancements in dentistry are growing at a break-neck speed” - Todd Ehrlich, DDS

Dr. Bernd Reiss, teacher at the Dental Tribune Middle East & Africa Edition | July-August 2014